

Web Design Memo of Understanding

This memo of understanding represents the web development project for the below signed party by Websites with Aloha, a division of Mobile Computer Doctor, Inc, owned and operated by Beth and James Hood.

Web Design & Development:

The Web site will be designed in a Content Management System called Wordpress which will easily allow for users to make simple edits and additions to the site. To learn more about why we recommend WordPress to our clients, see this article: <http://websiteswithaloha.com/why-choose-wordpress/>

All packages begin with a template called the “Perfect Palette” which is built on the Genesis framework by StudioPress. Genesis is a premium WordPress theme.

All Packages include:

- Genesis Framework: SEO-friendly, secure, stable WordPress theme
- Ability to add unlimited pages
- Written WordPress Tutorial
- Mobile Responsive Framework
- 1 year license to Backup Buddy
- WordPress Security Package

Each package includes a different amount of design and revision time, as well as a different number of pages formatted, images, and Special Features. Please select the package you are choosing:

Starter Package - \$775

- 2 hours of design changes to the template
- 5 pages formatted
- 5 images included from stock photo library
- 3 Special Features
- 1 hour of revisions

Pro Package - \$1075

- 2 hours of design changes to the template
- 10 pages formatted
- 10 images included from stock photo library
- 6 Special Features
- 2 hours of revisions

Premium Package - \$1675

- 4 hours of design changes to the template
- 15 pages formatted
- 20 images included from stock photo library
- 9 Special Features
- 3 hours of revisions

Special Features:

Each package includes a specified number of “Special Features” included. Additional Special Features can be added to your site at any point in the development process, but they will be billed over and above your package price (pricing varies but averages \$65-\$100).

Additional Design Changes & Revisions:

The packages are designed to allow for a limited amount of custom design to keep the costs low. We will spend more time on the initial design or revisions if requested, however this will be billed at \$65/hour once we have reached the limits of your package.

Hosting:

You will need to purchase a domain name and sign up for a hosting account if you do not already have one. This is an expense that is not covered by the package. We’ve had a good experience with [Bluehost](#) and [Godaddy](#) but it is very likely we can use whatever host you already have an account with.

Ongoing Revisions or Site Maintenance

We are happy to provide ongoing assistance with your site after completion. After the site has been completed and launched, all follow-up work will be billable at \$65/hour, unless agreed upon otherwise, such as for very minor changes or in the case of an error on our part that needs to be corrected.

Timeline:

We anticipate that the initial design will take roughly 7-10 business days to complete upon receipt of the Getting Started Document, all content, and deposit. Revisions and redesign (following feedback) will take another 7-10 business days based upon how quickly we receive feedback.

Ownership:

After final payment of the site has been made, your self, business, or nonprofit retains all rights to ownership of the site. The site design (originating from StudioPress and adjusted by Websites with Aloha) may be altered without any repercussions.

Payment:

You may pay for your site in two installments. The first installment of roughly one-third the cost of the site (**Starter-\$225, Pro-\$325, Premium-\$525**) is due before the process can begin. The remainder of all payment will be due within 15 days of site launch.

A check can be made payable to Mobile Computer Doctor, Inc and mailed to **PO Box 1004, Kamuela, HI 96743**. If you wish to pay via Paypal, you can pay directly from this page: <http://websiteswithaloha.com/perfect-packages-pricing/>

Your Signature: _____

Date: _____

Your Name: _____

Your Business or Organization: _____